

March Adviser Board Agenda Points

In Attendance: Matt Alley, Tom Heethuis, Laura Druker, Amber Bronson, Dan Bliss, Kelley Cusmano, Ashleigh Ruggero, Ryan Werenka, Nicholas Kator, Lori Hogan

Communication w/ principals

- Getting our voice out
- Show what we are doing (Publish articles for MASSP-Matt)
- How they can help support our mission, student involvement
- Email blast for Principals at the beginning of the year—If you have a new adviser, forward this to them, making sure everyone is in the loop
- Ed Con presentation from Matt (Planned, June 23rd)
- MASSP Board of Directors presentations from Matt (Given March 25th)

Leadership Calendar

- Book Regional dates/location/Venues by end of August
- Book FTI dates/locations/Venues by end of May
- Need Host schools
- Look at flipping the “FTIs” and the Regional CONNECT events—Regionals would take place in the fall, fewer hazards for travel/cancelation—FTIs would focus on training student leadership in the spring---change wouldn't take place until 2015
- Secure dates
- **All events dates will be posted 4-6month in advance with Registration dates/process clearly outlined (Matt)

STATES

- Classrooms/structured activities-smaller sizes was a bonus
- What States should be-Emphasis on new ideas that schools can incorporate
- More educational opportunities
- New model ideas
- Sequence Cap-10 students for all schools by a certain date, then open up again (10 from every school, regardless of class, then increase in rounds of 5 from there)-helps get all member schools involved
- Hard copy snail mail of a quick program guide-schedule sent in the fall
- NEED 2016 state host
- Need TECH, work with GTR—A must have-DONE
- Awards Presentation: Make Shorter! Give some awards out at different times, STAR during parade of schools, Unsung during lunch, etc.
- Setting a criteria or intended audience for states, possibilities:
 - No seniors
 - Point system
 - Required to bring an idea to present/swap

Misc.

- WEST side of the States-increase involvement, setting goals for membership
- Need twitter accounts from the other schools-create a survey for Leadlines?
- “New Adviser” programs/more Adviser programs, resources
- Adviser conference-Count for PD hours-Sunday/MLK day for a PD conference for Advisers?
- Need Adviser submitted articles; do not have to be long, just peer-to-peer communication of your choice.