Cone of Learning

~	Doing the real thing	and do
	Simulating the real experience	90% of /
ACTIVE	Doing a dramatic presentation	
	Giving a talk	we say
	Participating on location	70% of what
	Seeing it done on location	
	Watching a demonstration	we see and hear
	Looking at an exhibit	50% of what
Passive	Watching a movie/video	
	Looking at pictures	30% of what we see
	Hearing words	20% of what we hear
	Reading	10% of what we read
	We tend to remember /	We tend to
) WEEKS >	AFTER TWO

Adapted from: Edgar Dale Audio-Visual Methods in Teaching, Holt, Rinehart and Winston (developed and revised by Bruce Hyland from material by Edgar Dale)